

## Electronic Patent Application Fee Transmittal

<b>Application Number:</b>	10024449			
<b>Filing Date:</b>	17-Dec-2001			
<b>Title of Invention:</b>	System and method for improving the performance of electronic media advertising campaigns through multi-attribute analysis and optimization			
<b>First Named Inventor/Applicant Name:</b>	E. Diane Chang			
<b>Filer:</b>	David Judson			
<b>Attorney Docket Number:</b>	A-71214/RMA			
Filed as Small Entity				
<b>Utility      Filing Fees</b>				
<b>Description</b>	<b>Fee Code</b>	<b>Quantity</b>	<b>Amount</b>	<b>Sub-Total in USD(\$)</b>
<b>Basic Filing:</b>				
<b>Pages:</b>				
<b>Claims:</b>				
<b>Miscellaneous-Filing:</b>				
<b>Petition:</b>				
<b>Patent-Appeals-and-Interference:</b>				
<b>Post-Allowance-and-Post-Issuance:</b>				
<b>Extension-of-Time:</b>				
Extension - 2 months with \$0 paid	2252	1	225	225

Description	Fee Code	Quantity	Amount	Sub-Total in USD(\$)
<b>Miscellaneous:</b>				
Request for continued examination	2801	1	395	395
<b>Total in USD (\$)</b>				<b>620</b>